The BMW 3 Series Convertible



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THE BMW 3 SERIES CONVERTIBLE.

PRICE LIST. FROM JULY 2013.

BMW EfficientDynamics Less emissions. More driving pleasure.

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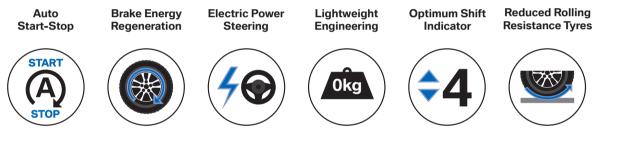
THE BMW 3 SERIES CONVERTIBLE.

JOY HAS NO OFF-SEASON.

The BMW 3 Series Convertible combines near-perfect 50:50 weight distribution, rear-wheel drive and lightweight engineering to deliver a class-leading driving experience, whilst the Retractable Hard-Top ensures you can savour the luxurious ambiance all year round. Couple this with award-winning BMW EfficientDynamics engine technologies that reduce emissions and lower fuel consumption, and you have an unbeatable combination of dynamic performance and effortless efficiency.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at **www.bmw.co.uk/EfficientDynamics**



BMW EfficientDynamics Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO TRIM LEVELS.

The BMW 3 Series Convertible is available in a choice of trim levels, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst further details can be found in the BMW 3 Series Convertible model Brochure.

SE (four and six-cylinder)

- 17" light alloy Star-spoke style 339
- Air conditioning, automatic with two-zone control
- BMW Professional radio with single CD player (with MP3 playback capability)
- Cruise control
- DAB tuner
- Dakota leather upholstery with SunReflective Technology
- Dynamic brake lights
- Dynamic Stability Control (DSC)
- Extended lighting
- Exterior trim Matt Chrome Pearl Grey

- Park Distance Control (PDC), rear
- Retractable Hard-Top
- Run-flat tyres with Tyre Puncture Warning System (TPWS)
- Seat adjustment front, electric with driver memory
- Seat backrests rear, foldable for level storage
- Sport multi-function leather steering wheel with decorative inserts in Matt Chrome Pearl Grey
- Xenon Headlights

RRP from £32,980 inc. VAT

SE (six-cylinder) (In addition / replacement to SE four-cylinder)

- 17" light alloy V-spoke style 338 (330i/d)
- 17" light alloy Star-spoke style 340 (335i)
- Cruise control with brake function
- Metallic paintwork (excluding 325i/d)
- Rain sensor with automatic headlight activation

RRP from £35,525 inc. VAT

+ £2,545 over four-cylinder SE

M Sport (In addition / replacement to SE six-cylinder)

- 18" light alloy M Star-spoke style 193 M
- Exterior trim, High-gloss Shadowline
- Interior trim, Dark Aluminium Glacier Silver
- M aerodynamic bodystyling
- M Sport multi-function leather steering wheel
- M Sport suspension (can be deleted)
- Sport seats, front

RRP from £35,585 inc. VAT

+ £2,605 over four-cylinder SE

Manc 4673

THE BMW 3 SERIES CONVERTIBLE.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)		Fuel consumption (mpg)		CO ₂ emissions (g/km)
PETROL			Urban	Extra Urban	Combined	
320i SE	170	9.1 (9.8)	32.1 (28.8)	50.4 (48.7)	41.5 (38.7)	159 (169)
320i M Sport	170	9.1 (9.8)	32.1 (28.8)	50.4 (48.7)	41.5 (38.7)	159 (169)
325i SE	218	7.6 (8.1)	27.7 (26.6)	47.9 (44.8)	37.7 (35.8)	176 (185)
325i M Sport	218	7.6 (8.1)	27.7 (26.6)	47.9 (44.8)	37.7 (35.8)	176 (185)
330i SE	272	6.5 (6.7)	26.9 (25.4)	45.6 (43.5)	36.2 (34.4)	182 (190)
330i M Sport	272	6.5 (6.7)	26.9 (25.4)	45.6 (43.5)	36.2 (34.4)	182 (190)
335i SE	306	5.8 (5.7)	22.8 (23.2)	42.2 (41.5)	32.1 (32.1)	205 (205)
335i M Sport	306	5.8 (5.7)	22.8 (23.2)	42.2 (41.5)	32.1 (32.1)	205 (205)
DIESEL						
320d SE	184	8.3 (8.4)	44.8 (39.8)	64.2 (60.1)	55.4 (50.4)	135 (149)
320d M Sport	184	8.3 (8.4)	44.8 (39.8)	64.2 (60.1)	55.4 (50.4)	135 (149)
325d SE	204	7.5 (7.6)	36.7 (34.4)	54.3 (52.3)	46.3 (44.1)	160 (168)
325d M Sport	204	7.5 (7.6)	36.7 (34.4)	54.3 (52.3)	46.3 (44.1)	160 (168)
330d SE	245	6.4 (6.5)	36.7 (34.4)	54.3 (52.3)	46.3 (44.1)	162 (170)
330d M Sport	245	6.4 (6.5)	36.7 (34.4)	54.3 (52.3)	46.3 (44.1)	162 (170)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d	value	BIK tax rate (2013 / 2014)	VED band	Insurance group
PETROL					Manual	Automatic			
320i SE	£27,483.33	£5,496.67	£32,980	£33,935	£33,705	£35,315	23%	G (H)	30
320i M Sport	£29,654.17	£5,930.83	£35,585	£36,540	£36,310	£37,920	23%	G (H)	31
325i SE	£29,604.17	£5,920.83	£35,525	£36,640	£36,250	£37,860	27%	l (l)	35
325i M Sport	£31,837.50	£6,367.50	£38,205	£39,320	£38,930	£40,540	27%	l (l)	36
330i SE	£32,600.00	£6,520.00	£39,120	£40,235	£39,845	£41,455	28%	(J)	40
330i M Sport	£34,729.17	£6,945.83	£41,675	£42,790	£42,400	£44,010	28%	l (J)	41
335i SE	£33,812.50	£6,762.50	£40,575	£41,975	£41,300	£42,975	33%	K (K)	40
335i M Sport	£35,783.33	£7,156.67	£42,940	£44,340	£43,665	£45,340	33%	K (K)	42
DIESEL									
320d SE	£29,395.83	£5,879.17	£35,275	£36,180	£36,000	£37,610	22%	E (F)	31
320d M Sport	£31,566.67	£6,313.33	£37,880	£38,785	£38,605	£40,215	22%	E (F)	32
325d SE	£30,787.50	£6,157.50	£36,945	£37,900	£37,670	£39,280	27%	G (H)	34
325d M Sport	£33,020.83	£6,604.17	£39,625	£40,580	£40,350	£41,960	27%	G (H)	35
330d SE	£33,020.83	£6,604.17	£39,625	£40,580	£40,350	£41,960	27%	G (H)	39
330d M Sport	£35,150.00	£7,030.00	£42,180	£43,135	£42,905	£44,515	27%	G (H)	40

VED rates

VED rates for brand new cars are determined by their CO_2 emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 3 Series Convertible models fall into one of the seven categories listed below:

CO ₂ emissions (g/km)	Band E 131-140	Band F 141-150	Band G 151-165	Band H 166-175	Band I 176-185	Band J 186-200	Band K 201-225
First year VED	£125	£140	£175	£285	£335	£475	£620
Annual VED (second year onwards)	£125	£140	£175	£200	£220	£260	£280

On the road price

The recommended on the road price includes: Delivery and BMW Emergency Service Number plates Vehicle first registration fee First year Vehicle Excise Duty

£700 £25 £55 See left

STANDARD AND OPTIONAL EQUIPMENT.

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	
BMW EFFICIENT DYNAMICS		ŝ	ŝ	3	ŝ	ë	ĕ	č	Ř	3	ë	3	ŝ	č	Ř	
Auto Start-Stop		•	•	_	_	_	_	_	_	•	•	_	_	_	_	
Brake Energy Regeneration		•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Electric Power Steering		•	•	•	•	•	•	-	-	•	•	•	•	•	•	
High-precision direct injection		•	•	•	•	•	•	•	•	-	-	-	-	-	-	
Optimum Shift Indicator		•	•	•	•	•	•	•	•	•	•	•	•	•	•	
PAINTWORK Non-metallic	uni	•	•	•	•	0	0	0	0	•	•	•	•	0	0	
Non-metallic Available in: Alpine White, Crimson Red ¹ or Jet Black ¹	uni	•	•	•	•	0	0	0	0	•	•	•	•	0	0	
Metallic Available in: Black Sapphire, Deep Sea Blue ¹ , Le Mans Blue ² , Liquid Blue ¹ , Mineral White, Orion Silver ¹ , Space Grey, Titanium Silver or Vermilion Red ¹	met	0	0	0	0	•	•	٠	٠	0	0	0	0	•	•	
BMW Individual	ind	0	0	0	0	-	-	-	-	0	0	0	0	-	-	
Available in: Azurite Black, Moonstone or Ruby Black		-	-	-	-	0	0	0	0	-	-	-	-	0	0	
UPHOLSTERIES																
Dakota leather with SunReflective Technology ³ Available in: Black, Coral Red, Cream Beige, Grey, Oyster or Saddle Brown	LC	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
BMW Individual Merino leather with	ZA	0	-	0	-	0	-	0	-	0	-	0	-	0	-	
SunReflective Technology ³ Available in: Champagne, Cohiba Brown,		-	0	-	0	-	0	-	0	-	0	-	0	-	0	

Key • = Standard o = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together ¹ = Not available on M Sport models. ² = Only available on M Sport models. ³ = Leather upholstery features on varying seat aspects depending on the BMW 3 Series Convertible model and seat type chosen. For full details please refer to the BMW 3 Series Convertible model Brochure or consult your BMW Dealer.

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
PACKAGES Enhanced Bluetooth hands-free	7H9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£250
functionality with USB audio interface Comprises: – 6FL USB audio interface – 6NN Bluetooth hands-free facility																
Enhanced Bluetooth telephone functionality with USB audio interface Comprises: - 644 Enhanced Bluetooth telephone functionality - 6FL USB audio interface	7H8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£425
Media package – BMW Business Comprises: – 606 Navigation system – BMW Business Advanced – 612 BMW Assist – 616 BMW Assist Online – 620 Voice Control – 633 Enhanced Bluetooth telephone functionality with telematics – 6FL USB audio interface Only with 612 and 616	7KA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,550
Media package – BMW Professional Multimedia Comprises: – 609 Navigation system – BMW Professional Multimedia – 612 BMW Assist – 616 BMW Assist Online – 620 Voice Control – 633 Enhanced Bluetooth telephone functionality with telematics – 6FL USB audio interface Only with 612 and 616	7KB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,995

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M Sport suspension deletion

Servotronic

320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price

£0

£180

Satin Silver	4CG	•	-	•	-	•	-	•	-	•	-	•	-	•	-	Si
Dark Aluminium Glacier Silver	4WA	-	•	-	٠	-	•	-	•	-	٠	-	•	-	•	Si
Black, High-gloss	4AT	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£7
Burr Walnut wood	4AB	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£34
		-	0	-	0	-	0	-	0	-	0	-	0	-	0	23
Fine Brushed Aluminium	4B9	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£2
		-	0	-	0	-	0	-	0	-	0	-	0	-	0	1
Anthracite Bamboo wood	4BY	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£34
		-	0	-	0	-	0	-	0	-	0	-	0	-	0	£
Light Walnut wood	4A3	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£34
		-	0	-	0	-	0	-	0	-	0	-	0	-	0	£
BMW Individual Anthracite Maple wood	XE2	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£5
		-	0	-	0	-	0	-	0	-	0	-	0	-	0	£3
3MW Individual Piano Black with inlay	XE8	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£5
		-	0	-	0	-	0	-	0	-	0	-	0	-	0	£3
BMW Individual Red Brown Figured	XE3	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£5
Eucalyptus		-	0	-	0	-	0	-	0	-	0	-	0	-	0	£3
RANSMISSIONS																
Six-speed automatic transmission Includes steering wheel mounted gearshift paddles	205	0	0	0	0	0	0	-	-	0	0	0	0	0	0	£1,6
Seven-speed Double Clutch Transmission (DCT) Includes steering wheel mounted gearshift paddles	2TC	-	-	-	-	-	-	0	0	-	-	-	-	-	-	£1,6
TEERING AND CHASSIS																
Active Steering Not with 216 / 3AC on 335i	217	-	-	0	0	0	0	0	0	-	-	0	0	0	0	£9
M Sport suspension	704	0		0		0	•	0	•	0		0	•	0	•	£2

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		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
SAFETY AND TECHNOLOGY																
Active Cruise Control (ACC)	541	-	-	0	0	0	0	0	0	-	-	0	0	0	0	£1,15
Adaptive Headlights	524	0	0	-	-	-	-	-	-	0	0	-	-	-	-	£31
Only with 521		-	-	0	0	0	0	0	0	-	-	0	0	0	0	£25
High-beam Assistant Only with 521 Not with 4NA	5AC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£13
Park Distance Control (PDC), front and rear ¹	508	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£37
Rain sensor with automatic headlight activation	521	0	0	•	•	•	•	•	•	0	0	•	•	•	•	£9
In combination with 358		0	0	•	٠	•	•	•	•	0	0	•	•	•	•	£
SEATS																
Lumbar support, driver and front passenger	488	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£23
Seat heating, front	494	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£30
Sport seats, front	481	0	٠	0	٠	0	٠	0	٠	0	٠	0	٠	0	•	£44
EXTERIOR EQUIPMENT																
Comfort Access	322	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£53
Exterior mirrors, folding Not with 430	313	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£18
Exterior mirrors – folding, automatically dimming Not with 313	430	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£31
Exterior trim, Chromeline	346	٠	0	٠	0	٠	0	٠	0	•	0	٠	0	٠	0	<u>£</u>
Exterior trim, High-gloss Shadowline	760	0	٠	0	٠	0	٠	0	٠	0	•	0	٠	0	•	£36
Model designation deletion	320	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
Towbar, detachable Not with 217 on 335i	3AC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£64
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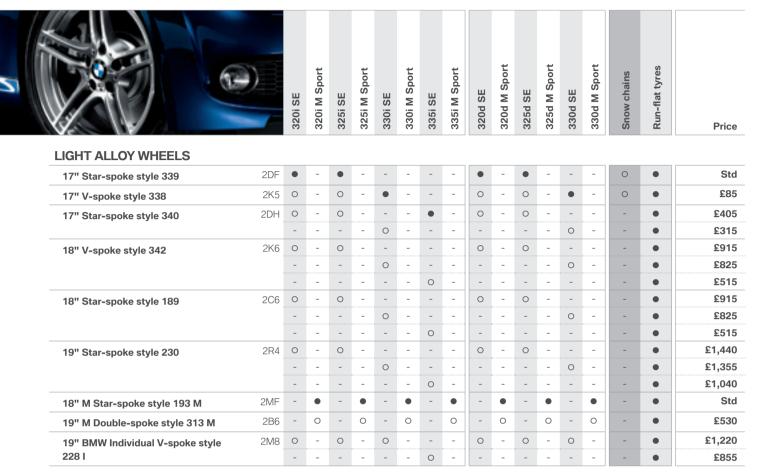




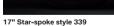
		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
INTERIOR EQUIPMENT																
12V power sockets	575	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£25
Armrest, front with sliding adjustment	4AE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£110
Climate Comfort windscreen	358	0	0	-	-	-	-	-	-	0	0	-	-	-	-	£225
Includes 521		-	-	0	0	0	0	0	0	-	-	0	0	0	0	£160
Extended storage	493	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£90
Smoker's package deletion	441	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0£
Through-loading storage bag	4UT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£180
Universal remote control ¹	319	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£200
Wind deflector	387	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£265
STEERING WHEELS Steering wheel heating BMW Individual Sport leather steering	248 XL1	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£155 £490
wheel with wood inlay Not with 248	7,E 1	Ū		Ū		0		0				0		0		2450

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MAR Color 11 14 MARCEL, 25 12 0 Marce Color 20 12		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
AUDIO AND COMMUNICATION																
Bluetooth hands-free facility Only with 7H9	6NN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
BMW Apps interface Only with 6NF and 7KB	6NR	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£130
BMW Assist Only with 7KA / 7KB	612	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
BMW Assist Online Only with 7KA / 7KB	616	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
BMW Individual audio system	752	-	-	0	0	0	0	0	0	-	-	0	0	0	0	£1,465
DAB tuner	654	٠	٠	•	٠	•	•	•	•	•	٠	٠	•	•	•	Std
Enhanced Bluetooth telephone functionality Only with 7H8 Not with 7KA / 7KB	644	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
Enhanced Bluetooth telephone functionality with telematics Only with 7KA / 7KB	633	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
Internet Only with 7KB	614	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£95
Loudspeaker system – BMW Advanced	676	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£400
Loudspeaker system – harman/kardon	688	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£940
Navigation system – BMW Business Advanced Only with 7KA	606	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
Navigation system – BMW Professional Multimedia Only with 7KB	609	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
Telephone USB audio interface Only with 7KA / 7KB	6NF	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£70
TV function Only with 7KB	601	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£825
USB audio interface ¹ Only with 7H8 / 7H9 / 7KA / 7KB	6FL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*
Voice Control Only with 7KA / 7KB	620	0	0	0	0	0	0	0	0	0	0	0	0	0	0	n/a*









17" V-spoke style 338

18" M Star-spoke style 193 M



17" Star-spoke style 340





19" BMW Individual V-spoke style 228 I

18" V-spoke style 342

18" Star-spoke style 189





19" Star-spoke style 230

BMW Winter Tyre Packages available on BMW 3 Series Convertible. Please contact your local BMW Dealer for more information.

	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price from
SUPPLEMENTARY OPTIONS			_	_					_					_	
BMW Service Inclusive ¹ Package covering servicing costs for 5 years /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
50,000 miles															£425
50,000 miles BMW Service Inclusive Plus ¹ Package covering servicing and maintenance costs for 5 years / 50,000 miles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£425 £1,370

CODE GLOSSARY.

205	Automatic transmission	4A3	Interior trim, Light Walnut wood	6NF	Telephone USB audio interface
216	Servotronic	4B9	Interior trim, Fine Brushed	6NN	Bluetooth hands-free facility
217	Active Steering		Aluminium	6NR	BMW Apps interface
225	M Sport suspension deletion	4UT	Through-loading storage bag	704	M Sport suspension
248	Steering wheel heating	508	Park Distance Control (PDC), front and rear	752	BMW Individual audio system
2TC	Seven-speed Double Clutch Transmission (DCT)	521	Rain sensor with automatic headlight activation	760	Exterior trim, High-gloss Shadowline
313	Exterior mirrors, folding	524	Adaptive Headlights	7KA	Media package – BMW Business
319	Universal remote control	541	Active Cruise Control (ACC)	7KB	Media package – BMW Professional Multimedia
320	Model designation deletion	575	12V power sockets	7H8	
322	Comfort Access	5AC	High-beam Assistant	788	Enhanced Bluetooth telephone functionality with USB audio
346	Exterior trim, Chromeline	601	TV function	7110	interface
358	Climate Comfort windscreen	606	Navigation system	7H9	Enhanced Bluetooth hands-free functionality with USB audio
387	Wind deflector		– BMW Business Advanced		interface
3AC	Towbar, detachable	609	Navigation system – BMW Professional Multimedia	Ind	BMW Individual Paintwork
430	Exterior mirrors – folding,	612	BMW Assist	LC	Dakota leather upholstery
	automatically dimming	614	Internet	met	Metallic paintwork
441	Smoker's package deletion	616	BMW Assist Online	uni	Non-metallic paintwork
481	Sport seats, front	620	Voice Control	XE2	Interior trim, BMW Individual Anthracite Maple wood
488	Lumbar support, driver and front passenger	633	Enhanced Bluetooth telephone	XE3	Interior trim, BMW Individual Red
493	Extended storage	644	functionality with telematics		Brown Figured Eucalyptus
494	Seat heating, front		Enhanced Bluetooth telephone functionality	XE8	Interior trim, BMW Individual Piano Black with inlay
4AB	Interior trim, Burr Walnut wood	654	DAB tuner	XL1	BMW Individual Sport leather
4AE	Armrest, front with sliding adjustment	676	Loudspeaker system – BMW Advanced	ZA	steering wheel with wood inlay BMW Individual Merino leather
4BY	Interior trim, Anthracite Bamboo wood	688	Loudspeaker system – harman/kardon		with SunReflective Technology
4AT	Interior trim, Black High-gloss	6FL	USB audio interface		



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