

THE BMW Z4.

PRICE LIST. FROM JANUARY 2014.

BMW Efficient DynamicsLess emissions. More driving pleasure.

CONTENTS.

Page 1	Contents
Page 2	The BMW Z4 Introduction
Page 3	Standard Equipment Highlights – sDrive18i / 20i / 28i 35i / M Sport
Page 4	Standard Equipment Highlights – sDrive 35is / Pure Traction Design and Pure Balance Design packages
Page 5	Technical Information
Page 6	Pricing Information
Page 7	BMW EfficientDynamics / Paintwork / Upholsteries
Page 8	Packages
Page 9	Interior Trims / Transmissions / Steering and Chassis / Safety and Technology / Seats
Page 10	Exterior Equipment / Interior Equipment / Steering Wheels
Page 11	Light Alloy Wheels
Page 12	Audio and Communication / Supplementary Options
Page 13	Code Glossary
Page 14	BMW ConnectedDrive Services



BMW sDrive18i BMW sDrive20i BMW sDrive28i

www.bmw.co.uk



THE BMW Z4.

DRIVEN BY THE HEART.

While we use our heads to make important decisions, the most emotive decisions are made by our hearts. Choosing the BMW Z4 is an excellent example. The efficiency of its engines is a convincing rational argument – but one look at its irresistible lines is enough to awaken roadster love in the heart of the observer.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW Z4 model at www.bmw.co.uk/EfficientDynamics

Auto Start-Stop



Electric Power Steering

Lightweight Engineering

Optimum Shift Indicator

Reduced Rolling Resistance Tyres













BMW Efficient Dynamics Less emissions. More driving pleasure.



3

STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO TRIM LEVELS.

The BMW Z4 is available in a variety of engine and trim variants, each providing a different level of standard specification. These pages highlight some of these equipment differences, whilst further details can be found in the BMW Z4 model Brochure.

Z4 sDrive18i/20i/28i

- 17" light alloy Star-spoke style 290
- Air conditioning, automatic with single-zone control (18i only)
- Air conditioning, automatic with two-zone control (20i/28i only)
- Armrest front, centre
- Auto Start-Stop (manual transmission only)
- Auxiliary input point for auxiliary playing devices
- Bluetooth hands-free facility with USB audio interface
- BMW Professional radio with single CD player (with MP3 playback capability)
- Bootlid operation, soft-close
- Child seat ISOFIX attachment
- DAB tuner
- Drive Performance Control
- Electric windows
- Headlight wash
- Interior trim, Satin Silver matt

- Kansas leather upholstery (20i/28i only)
- On-Board Computer (OBC)
- Panama cloth upholstery (18i only)
- Rain sensor with automatic headlight activation (20i/28i only)
- Rear-view mirror, automatically dimming (28i only)
- Retractable Hard-Top (RHT), two-piece with remote opening control in key
- Six-speed manual transmission
- Sport multi-function leather steering wheel
- Steering column with manual reach and rake adjustment
- Storage compartments in instrument panel and centre console
- Windscreen rear, heated
- Xenon Headlights with welcome light and daytime driving lights

RRP from £26,780 inc. VAT

Z4 sDrive35i (In addition / replacement to Z4 sDrive28i)

- 17" light alloy Turbine-spoke style 292
- Door sill finishers with BMW designation, Chrome
- Exhaust tailpipes single, round, left and right
- Extended lighting
- Front apron air inlets in Matt Aluminium
- Interior trim, Brushed Aluminium

- Kidney grille, Chrome with Matt Aluminium vertical slats
- Metallic paintwork
- Seat adjustment, electric with memory

RRP from £38,655 inc. VAT

M Sport (In addition / replacement to respective model)

- 18" light alloy M Star-spoke style 325 M
- Door sill inlays with BMW M designation
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite
- Interior trim, Carbon Aluminium
- Kansas leather upholstery
- M aerodynamic bodystyling

- M leather gear lever (manual transmission only)
- M Sport steering wheel
- M Sport suspension
- Sport seats

RRP from £30,665 inc. VAT

। · digitalradio ।।

Z4 sDrive35is (In addition / replacement to Z4 sDrive35i M Sport)

- 18" light alloy Star-spoke style 295 wheels
- Adaptive M Sport suspension
- Colour-coded rear bumper insert with diffuser panel
- Exterior mirror casings in Oxide Silver, Matt (not in combination with Valencia Orange)
- Floor mats with sDrive35is designation
- Front apron air inlets with Matt Aluminium twist motif
- Seven-speed Double Clutch Transmission (DCT)
- Sports exhaust (+10db)
- Sport steering setup

RRP from £44,535 inc. VAT

PURE TRACTION DESIGN PACKAGE

Includes:

- Alcantara/leather combination in Black/Orange
- Headlining, Anthracite
- Metallic paint colour Valencia Orange¹
- Metal Weave trim
- Sport seats

From £550 inc. VAT

PURE BALANCE DESIGN PACKAGE

Includes:

- Exclusive Merino leather in Cohiba Brown
- Fineline Anthracite wood trim, High-gloss
- Sport seats

From £1,250 inc. VAT



¹ = Alternative exterior colour options available.

BMW Z4.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)
PETROL				
Z4 sDrive18i	156	7.9 (8.1)	41.5 (41.5)	159 (159)
Z4 sDrive18i M Sport	156	7.9 (8.1)	41.5 (41.5)	159 (159)
Z4 sDrive20i	184	6.9 (6.9)	41.5 (41.5)	159 (159)
Z4 sDrive20i M Sport	184	6.9 (6.9)	41.5 (41.5)	159 (159)
Z4 sDrive28i	245	5.7 (5.5)	41.5 (41.5)	159 (159)
Z4 sDrive28i M Sport	245	5.7 (5.5)	41.5 (41.5)	159 (159)
Z4 sDrive35i	306	5.2 (5.1)	30.1 (31.4)	219 (210)
Z4 sDrive35i M Sport	306	5.2 (5.1)	30.1 (31.4)	219 (210)
Z4 sDrive35is	340	(4.8)	(31.4)	(210)

Prices and specifications

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value		BIK tax rate (2013 / 2014)	VED band	Insurance group
PETROL					Manual	Automatic			
Z4 sDrive18i	£22,316.67	£4,463.33	£26,780	£27,735	£27,505	£29,400	23%	G (G)	33
Z4 sDrive18i M Sport	£25,554.17	£5,110.83	£30,665	£31,620	£31,390	£33,285	23%	G (G)	34
Z4 sDrive20i	£24,066.67	£4,813.33	£28,880	£29,835	£29,605	£31,500	23%	G (G)	34
Z4 sDrive20i M Sport	£26,704.17	£5,340.83	£32,045	£33,000	£32,770	£34,665	23%	G (G)	35
Z4 sDrive28i	£27,720.83	£5,544.17	£33,265	£34,220	£33,990	£35,885	23%	G (G)	39
Z4 sDrive28i M Sport	£30,358.33	£6,071.67	£36,430	£37,385	£37,155	£39,050	23%	G (G)	40
Z4 sDrive35i	£32,212.50	£6,442.50	£38,655	£40,055	£39,380	£41,275	35%	K (K)	41
Z4 sDrive35i M Sport	£34,658.33	£6,931.67	£41,590	£42,990	£42,315	£44,210	35%	K (K)	42
Z4 sDrive35is	£37,112.50	£7,422.50	£44,535	£45,935	-	£45,260	34%	(K)	43

VED rates for brand new cars are determined by their CO_2 emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW Z4 models fall into one of the two categories listed below:

CO ₂ emissions (g/km)	Band G 151-165	Band K 201-225
First year VED	£175	£620
Annual VED (second year onwards)	£175	£280

Figures in () apply to cars with Sport automatic transmission or Double Clutch Transmission for Z4 sDrive35i, Z4 sDrive35i M Sport and Z4 sDrive35is.

Insurance group figures refer to 50 Group Rating System.

- = Not available

On the road price

The recommended on the road price includes: Delivery and BMW Emergency Service Number plates Vehicle first registration fee First year Vehicle Excise Duty

STANDARD AND OPTIONAL EQUIPMENT.

		Z4 sDrive 18i	Z4 sDrive18i M Sport	Z4 sDrive20i	Z4 sDrive20i M Sport	Z4 sDrive28i	Z4 sDrive28i M Sport	Z4 sDrive35i	Z4 sDrive35i M Sport	Z4 sDrive35is	Pr
BMW EFFICIENT DYNAMICS											
Auto Start-Stop		•	•	•	•	•	•	-	-	-	
Brake Energy Regeneration		•	•	•	•	•	•	•	•	•	
Servotronic Power Steering		•	•	•	•	•	•	•	•	•	
Lightweight Engineering Optimum Shift Indicator (manual transmission only)		•	•	•	•	•	•	•	•	•	:
Certain BMW EfficientDynamics features may be excluded depending of Your BMW Dealer will be pleased to provide you with more information.											
PAINTWORK											
Non-metallic Available in: Alpine White, Crimson Red ¹ or Jet Black ¹	uni	•	•	•	•	•	•	0	0	0	
Metallic Available in: Black Sapphire, Deep Sea Blue, Glacier Silver, Melbourne Red², Mineral Grey, Mineral White, Orion Silver¹	met	0	0	0	0	0	0	•	•	•	£
Available in: Valencia Orange ³		0	0	0	0	0	0	-	-	-	2:
		-	-	-	-	-	-	0	0	0	
UPHOLSTERIES											
Panama cloth Not with 481	AS	•	-	-	-	-	-	-	-	-	
Kansas leather ⁴ Available in: Black, Canberra Beige, Coral Red or Walnut	LY	0	•	•	•	•	•	•	•	•	£1,
Alcantara/leather ^{3,4} Available in: Black Only with 7HY / 7HZ	GM	0	0	0	0	0	0	0	0	0	ı
Extended Kansas leather ⁴	PA	0	_	-	_	_	_	_	_	-	£2,
Available in: Black, Canberra Beige, Coral Red or Walnut		-	0	0	0	0	0	0	0	0	£1,
Extended Alcantara/leather ^{3,4} Available in: Black / Orange Only with 7HY / 7HZ	GU	0	0	0	0	0	0	0	0	0	£1,
Exclusive Merino leather ^{4,5} Available in: Cohiba Brown	LK	0	0	0	0	0	0	0	0	0	ı

Only with 7S3 / 7S4

[•] Standard o = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'

1 = Not available on M Sport models. 2 = Only available on M Sport models. 3 = Only with Pure Traction Design package. 4 = Leather upholstery features on varying seat aspects depending on the BMW Z4 model and seat type chosen. For full details please refer to the BMW Z4 model Brochure or consult your BMW Dealer. 5 = Only with Pure Balance Design package. * = Included within package, see page 8 for package information.



PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Comfort package	Z4N	0	0	0	0	-	-	-	-	-	£1,550
Comprises:		-	-	-	-	0	0	-	-	-	£1,430
 387 Wind deflector 430 Interior and exterior mirrors, folding, automatically dimming 493 Storage compartment package 508 Park Distance Control (PDC), front and rear 544 Cruise control with brake function 563 Extended lighting 		_	-	-	-	-	-	0	0	0	£1,265
Pure Balance Design package	7S3	0	-	-	-	-	-	-	-	-	£2,640
Comprises:	7S41	-	-	0	-	0	-	-	-	_	£1,815
– 481 Sport seats ²		_	-	_	_	_	-	0	_	_	£1,620
 4CE Interior trim, Fineline Anthracite wood, High-gloss LKWT Exclusive Merino leather upholstery in Cohiba Brown Not with AS / LY / PA / GM / GU / 4AD / 4CG / 4FE / 4MW / 7HY / 7HZ 		-	0	-	0	-	0	-	0	0	£1,250
Pure Traction Design package	7HY	0	-	-	-	-	-	-	-	-	£2,240
omprises: 481 Sport seats ²	7HZ ¹	-	-	0	-	0	-	-	-	-	£1,375
		_	_	_	_	_	_	0	_	_	£1,180
 4FE Interior trim, Metal Weave³ 755 Headlining, Anthracite³ GM Alcantara/leather combination upholstery Metallic Valencia Orange available exclusively with this package Not with AS / LY / LK / PA / 4AD / 4CG / 4CE / 4MW / 7S3 / 7S4 		_	0	-	О	-	0	_	Ο	0	£550
Media package – BMW Professional Comprises: - 609 Navigation system – BMW Professional Multimedia - 6AC BMW Emergency Call ⁴ - 6AE BMW TeleServices ⁴ - 6AK BMW Online Services ⁵ - 6AM Real Time Traffic Information (RTTI) ⁵ - 6AN Information Plus ⁵ - 6AP Remote Services ⁴ - 6NR BMW Apps interface ⁴ - 6NS Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control Also includes TMC for lifetime	ZNP	0	0	0	0	0	0	0	0	0	£2,165

^{5 =} Active for 3 years, renewable thereafter.

		sDrive18i	sDrive 18i M Sport	sDrive20i	sDrive20i M Sport	sDrive28i	Z4 sDrive28i M Sport	Z4 sDrive35i	Z4 sDrive35i M Sport	sDrive35is	
		Z4 sC	Z4 sC	Z4 sĽ	Z4 sĽ	Z4 sĽ	Z4 sľ	Z4 sľ	Z4 s[Z4 sI	Pri
INTERIOR TRIMS											
Carbon Aluminium	4MW	-	•	-	•	-	•	-	•	•	S
Satin Silver matt Not with 4CE / 4CG / 4MW / 4FE / 7S3 / 7HY	4CG	•	-	•	-	•	-	0	-	-	:
Brushed Aluminium Not with 4CE / 4CG / 4MW / 4FE / 7S3 / 7S4 / 7HY / 7HZ	4AD	0	- 0	0	- 0	0 -	- 0	-	- 0	- 0	£2
Fineline Anthracite wood, High-gloss	4CE	0	-	0	-	0	-	-	-	-	£3
Not with 4AD / 4CG / 4MW / 4FE / 7HY / 7HZ		-	0	-	0	-	0	0	0	0	£1
In conjunction with 7S3 / 7S4		0	0	0	0	0	0	0	0	0	n
Metal Weave Only with 7HY / 7HZ Not with 4CE / 4CG / 4MW / 4AD / 7S3 / 7S4	4FE	0	0	0	0	0	0	0	0	0	n
FRANSMISSIONS											
Seven-speed Double Clutch Transmission (DCT) Includes steering wheel mounted gearshift paddles	2TC	-	-	-	-	-	-	0	0	•	£1,8
Sport automatic transmission Includes steering wheel mounted gearshift paddles	2TB	0	0	0	0	0	0	-	-	-	£1,8
STEERING AND CHASSIS											
Adaptive M Sport suspension	2VF	0	-	0	-	0	-	0	-	•	£9
Not with 225 / 704		-	0	-	0	-	0	-	0	-	26
M Sport suspension deletion Not with 2VF	225	-	0	-	0	-	0	-	0	-	
SAFETY AND TECHNOLOGY											
Adaptive Headlights	524	0	0	0	0	0	0	0	0	0	£3
Cruise control with brake function	544	0	0	0	0	0	0	0	0	0	£2
High-beam Assistant Only with 430 / 431 / 521	5AC	0	0	0	0	0	0	0	0	0	£1
Park Distance Control (PDC), front and rear	508	0	0	0	0	0	0	0	0	0	26
Rain sensor with automatic headlight activation	521	0	0	•	•	•	•	•	•	•	£1
SEATS											
Lumbar support, driver and passenger	488	0	0	0	0	0	0	0	0	0	£2
Seat adjustment, front, electric with driver memory	459	0	0	0	0	0	0	•	•	•	29
Seat heating	494	0	0	0	0	0	0	0	0	0	£3

Service Status Apps BMW apps G Facebook V 5 Twitter Web tadio Calendar Discounts towers Updated 1929 Mill Thomas lierd To my may 15 IURUP And Service To the servi	1	Z4 sDrive18i	Z4 sDrive18i M Sport	Z4 sDrive20i	Z4 sDrive20i M Sport	Z4 sDrive28i	Z4 sDrive28i M Sport	Z4 sDrive35i	Z4 sDrive35i M Sport	Z4 sDrive35is	Price
EXTERIOR EQUIPMENT											
BMW Individual contrasting roof – Black Only with Valencia Orange and (7HY / 7HZ)	3WZ	0	0	0	0	0	0	0	0	0	£550
Comfort Access	322	0	0	0	0	0	0	0	0	0	£545
Exterior and interior mirrors – folding, automatically	430	0	0	0	0	-	-	-	-	-	£430
dimming Not with 313. Includes 431		-	-	-	-	0	0	0	0	0	£280
Exterior mirrors, folding Not with 430	313	0	0	0	0	0	0	0	0	0	£200
Model designation deletion	320	0	0	0	0	0	0	0	0	0	93
NTERIOR EQUIPMENT Air conditioning, automatic with two-zone control	534	0	0	•	•	•	•	•	•	•	£455
Extended lighting	563	0	0	0	0	0	0	•	•	•	£200
Extended storage	493	0	0	0	0	0	0	0	0	0	£175
Headlining, Anthracite	775	0	•	0	•	0	•	0	•	•	£155
Rear-view mirror, automatically dimming	431	0	0	0	0	•	•	•	•	•	£180
Through-loading feature with intergrated transport bag	4UT	0	0	0	0	0	0	0	0	0	£170
Universal remote control ¹ Only with 430 / 431	319	0	0	0	0	0	0	0	0	0	£200
Wind deflector	387	0	0	0	0	0	0	0	0	0	£215
Windscreen with grey shade band	3AP	0	0	0	0	0	0	0	0	0	£70
STEERING WHEELS											
M Sport leather steering wheel with uni-directional gearshift paddles Only with 2TB / 2TC	7XA	-	0	-	0	-	0	-	0	•	03
Sport leather steering wheel with uni-directional gearshift paddles Only with 2TB / 2TC	2XA	0	-	0	-	0	-	0	-	-	03
Steering wheel heating	248	0	0	0	0	0	0	0	0	0	£155
-	_										

port	
S	
Σ	
:=	
ω	
~	
a)	
5	
S	
	sDrive18i M Sport

Z4 sDrive20i M Sport

Z4 sDrive20i

Z4 sDrive28i M Sport

Z4 sDrive28i

Z4 sDrive35i M Sport Z4 sDrive35i

Z4 sDrive35is

Run-flat tyres Snow chains

Price

LIGHT ALLOY WHEELS

17" Star-spoke style 290	2S3	•	-	•	-	•	-	-	-	-	0	•	Std
17" V-spoke style 514	2FT	0	-	0	-	0	-	•	-	-	-	•	£325
18" Multi-spoke style 293	2S5	0	-	0	-	0	-	-	-	-	-	•	£950
	61	_	-	-	-	-	-	0	-	-	_	•	£635
18" Star-spoke style 295	2S4	-	-	-	-	-	-	-	-	•	-	•	Std
18" V-spoke style 515	2FU	0	-	0	-	0	-	-	-	-	-	•	£1,010
		-	-	-	-	-	-	0	-	-	-	•	£690
19" V-spoke style 296	2KW	0	-	0	-	0	-	-	-	-	-	•	£1,455
		-	-	-	-	-	-	0	-	-	-	•	£1,140
		_	-	-	-	-	-	-	-	0	_	•	£685
18" M Star-spoke style 325 M	2MU	-	•	-	•	-	•	-	•	0	-	•	£235
19" M Double-spoke style 326 M	2MV	-	0	-	0	-	0	-	0	-	-	•	£575
		-	-	-	-	-	-	-	-	0	_	•	£810











18" V-spoke style 515









		Z4 sDrive18i	Z4 sDrive18i M Sport	Z4 sDrive20i	Z4 sDrive20i M Sport	Z4 sDrive28i	Z4 sDrive28i M Sport	Z4 sDrive35i	Z4 sDrive35i M Sport	Z4 sDrive35is	Pri
AUDIO AND COMMUNICATION											
BMW Apps interface¹ Only with and included in ZNP	6NR	0	0	0	0	0	0	0	0	0	n/
BMW Emergency Call¹ Only with and included in ZNP	6AC	0	0	0	0	0	0	0	0	0	n/
BMW Online Services ² Only with and included in ZNP	6AK	0	0	0	0	0	0	0	0	0	n/
BMW TeleServices¹ Only with and included in ZNP	6AE	0	0	0	0	0	0	0	0	0	n/
DAB tuner	654	•	•	•	•	•	•	•	•	•	S
Enhanced Bluetooth telephone preparation with USB audio interface ³ and Voice Control Included in ZNP	6NS	0	0	0	0	0	0	0	0	0	£4
Information Plus ² Only with and included in ZNP	6AN	0	0	0	0	0	0	0	0	0	n
Internet Only with ZNP	6AR	0	0	0	0	0	0	0	0	0	3
Loudspeaker system – BMW Advanced Not with 677	676	0	0	0	0	0	0	0	0	0	£5
Loudspeaker system – BMW Professional Not with 676	677	0	0	0	0	0	0	0	0	0	83
Navigation system – BMW Professional Multimedia Only with and included in ZNP	609	0	0	0	0	0	0	0	0	0	n
Real Time Traffic Information ² Only with and included in ZNP	6AM	0	0	0	0	0	0	0	0	0	n
Remote Services ¹ Only with and included in ZNP	6AP	0	0	0	0	0	0	0	0	0	n
TV function Only with 609 and therefore ZNP	601	0	0	0	0	0	0	0	0	0	83
Voice Control Only with 609 and therefore ZNP	620	0	0	0	0	0	0	0	0	0	
SUPPLEMENTARY OPTIONS											Price fro
BMW Service Inclusive ⁴ Package covering servicing costs for 5 years / 50,000 miles		0	0	0	0	0	0	0	0	0	£4
BMW Service Inclusive Plus ⁴ Package covering servicing and maintenance costs for 5 years / 50,000 miles		0	0	0	0	0	0	0	0	0	£1,3
BMW Trackstar ⁵		0	0	0	0	0	0	0	0	0	£147.

Key

Standard o = Optional Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'

* = Included within package, see page 8 for package information.

1 = Active for the life of the vehicle.

2 = Active for 3 years, renewable thereafter.

3 = An additional adaptor cable may be required.

4 = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive

5 = Annual price, excludes fitment and subscription.

Please consult your local BMW Dealer for further details. Content correct at time of going to print. Prices subject to change.

CODE GLOSSARY.

005	Deletion of M.Constanting	405	Interior tripe Finaline Anthropite	CAM	Deal Time Troffic Information
225	Deletion of M Sport suspension	4CE	Interior trim, Fineline Anthracite wood, High-gloss	6AM	Real Time Traffic Information
248	Steering wheel heating	4CG	Interior trim, Satin Silver, matt	6AN	Information Plus
2TB	Sport automatic transmission		,	6AP	Remote Services
2TC	Seven-speed Double Clutch	4FE	Interior trim, Metal Weave	6AR	Internet
	Transmission (DCT)	4MW	Interior trim, Carbon Aluminium	6NR	BMW Apps interface
2VF	Adaptive M Sport suspension	4UT	Through-loading feature with integrated transport bag	6NS	Enhanced Bluetooth telephone
2XA	Sport leather steering wheel with uni-directional gear-shift paddles	508	Park Distance Control (PDC), front	0110	preparation with USB audio interface and Voice Control
313	Exterior mirrors, folding		and rear	775	Headlining, Anthracite
319	Universal remote control	521	Rain sensor with automatic headlight activation	7HY	Pure Traction Design Package
				(7HZ for	Ture fraction besign Facilities
320	Model designation deletion	524	Adaptive Headlights	M Sport)	
322	Comfort Access	534	Air conditioning, automatic with two-zone control	7S3 (7S4 for	Pure Balance Design package
387	Wind deflector			M Sport)	
3AP	Windscreen with grey shade band	544	Cruise Control with brake function	7XA	M leather steering wheel with uni-
3WZ	BMW Individual contrasting roof	563	Extended lighting		directional gear-shift paddles
	- Black	5AC	High-beam Assistant	AS	Panama cloth upholstery
430	Exterior and interior mirrors – folding, automatically dimming	601	TV function	B44	Valencia Orange paintwork
431	Rear-view mirror – automatically	609	Navigation system – BMW Professional Multimedia	GM	Alcantara/leather combination upholstery
	3	620	Voice Control	GU	Extended Alcantara/leather
441	Smoker's package	654	DAB tuner		combination upholstery
459	Seat adjustment, electric with memory	676	Loudspeaker system – BMW	LK	Exclusive Merino leather upholstery
481	,	0.0	Advanced	LY	Kansas leather upholstery
	Sport seats	677	Loudspeaker system – BMW	met	Metallic paintwork
488	Lumbar support, driver and passenger		Professional	PA	Extended Kansas leather upholstery
493	Extended storage	6AC	BMW Emergency Call	:	
	<u> </u>	6AE	BMW TeleServices	uni	Non-metallic paintwork
494	Seat heating	6AK	BMW Online Services	Z4N	Comfort package
4AD	Interior trim, Brushed Aluminium			ZNP	Media package – BMW Professional



BMW CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG128TA (hereafter referred to as "BMW") provides the customer with vehiclespecific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, batterycharge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and - if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service - in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred - completely anonymously – to BMW and a service provider together with up-to-date time information

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kinadom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 - 18:00.

More about BMW

Tel. 0800 325 600 www.bmw.co.uk



